

# Equivalence of Q-interactive<sup>TM</sup>-Administered Cognitive Tasks: WAIS-IV<sup>®</sup>

# Q-interactive Technical Report 1

Mark H. Daniel, PhD Senior Scientist for Research Innovation June 2012

Copyright © 2012. NCS Pearson, Inc. or its affiliate(s). All rights reserved. Q-interactive is a trademark in the U.S. and/or other countries, of Pearson Education, Inc. or its affiliate(s).

Page 1

## Introduction

Q-interactive<sup>TM</sup> is a Pearson platform for computer-assisted, individually administered tests. The Q-interactive system is designed to make assessment more convenient and accurate, to give the clinician easier access to a larger number of tests, and eventually to support new types of tests that cannot be administered or scored without computer assistance.

To administer a test in Q-interactive, the examiner and examinee use wireless tablets that are synched with each other so that the examiner can read administration instructions, time and capture response information (including audio recording), and control the examinee's tablet. The examinee tablet displays visual stimuli and captures touch responses.

A goal for the initial test adaptations to the Q-interactive platform was to maintain raw-score equivalence between standard (paper) and digital administration formats, so that raw scores would be interchangeable. If equivalence could be demonstrated, then the existing norms, reliability, and validity information could be applied to Q-interactive results. For this reason, physical manipulatives (e.g., blocks in the Wechsler Block Design subtest) and printed response booklets (Wechsler Processing Speed subtests) were used with the Q-interactive administration. Though these physical components may eventually be replaced by interactive digital interfaces, the degree of adaptation required would make raw-score equivalence unlikely.

The purpose of this study was to evaluate the equivalence of scores from Q-interactive and standard administrations of the Wechsler Adult Intelligence Scale, Fourth Edition (WAIS–IV; Wechsler, 2008). Digital (Q-interactive) administration may affect test scores for multiple reasons, including:

- examinee interaction with the tablet:
- examiner interaction with the tablet, especially related to response capture and scoring; and
- global effects of the digital assessment environment.

Copyright © 2012. NCS Pearson, Inc. or its affiliate(s). All rights reserved. Q-interactive is a trademark in the U.S. and/or other countries, of Pearson Education, Inc. or its affiliate(s).

Page 2

Most of the differences introduced in the first version of Q-interactive occurred in the examiner interface. Administering a test on Q-interactive is different from the standard administration because Q-interactive includes tools and procedures designed to simplify and support the examiner's task. A global effect was observed in an early study of an interface design, in which the examiners used a keyboard to capture the examinees' verbal responses. Examinees appeared to slow down their responding so as not to get ahead of the examiner. This interface design was abandoned.

In this study, if a task was not found to be equivalent across the two formats (i.e., a digital effect), the cause of the digital effect was investigated. In principle, if an effect is the result of examiners being more accurate in administration or scoring, then Q-interactive provides an advance in assessment technology and the lack of equivalence is not necessarily a problem. A reasonable objective for a new technology may be to produce results that are equivalent to those from examiners who use the standard paper format correctly; the digital format should not be expected to replicate administration or scoring error. On the other hand, if it appears that a digital effect is due to a reduction in accuracy on the part of either the examinee or the examiner, then the priority would be to modify the Q-interactive system to remove this source of error. Only if that was not possible would the effect be dealt with through norms adjustment. Collecting information through video recording was important to evaluating administration and scoring accuracy during the equivalence study.

# **Equivalence Study Designs**

Several experimental designs were employed in the current study. Most of them used a randomly or non-randomly equivalent-groups design in which each examinee took a test only once, in digital or standard (paper) format, so that their experience was highly similar to what will occur in clinical practice. This design requires larger samples than a retest or alternate-form design, but mitigates the risk of practice effects. Some of the WAIS-IV subtests have practice effects when administered in the final format. After an examinee has solved a problem once, solving it a second time is a different process. (Few of the Q-interactive tests have alternate forms.) Taking a test a second time, the cognitive processes employed may be substantially different, interfering with the effort to detect a format effect. An equivalent-groups design that compares the performance of two groups, one taking the test in the digital format and the other in the paper format, avoids these problems.

Copyright © 2012. NCS Pearson, Inc. or its affiliate(s). All rights reserved. Q-interactive is a trademark in the U.S. and/or other countries, of Pearson Education, Inc. or its affiliate(s).

Page 3

## Randomly Equivalent Groups Design

The sample should resemble the general population in terms of sex, ethnicity, and education level. The distribution of age should reflect the research questions (e.g., over-representing age levels at which a particular risk of nonequivalence is suspected). Within each demographic cell (combination of sex, ethnicity, and education), half of the examinees are randomly assigned to each format. Immediately following test administration, all examinees take a set of covariate tests in paper format that measure the same constructs as the digitally administered test (the focal test).

The results of each focal test or subtest are then analyzed separately, using multiple regression (or ANCOVA). In the regression method, the predictors are age-adjusted normative scores on the covariate tests, demographic variables, and a dummy-coded variable that represents administration format. The dependent variable is the age-adjusted normative score on the focal test. The unstandardized regression weight for format is a measure of the format effect, expressed in the focal test's normative-score metric.

The Q-interactive team has chosen to use an effect size of less than 0.2 as the standard for equivalence. (This is slightly more than one-half of a scaled-score point on the Wechsler subtest metric that has a mean of 10 and standard deviation of 3.) If the combination of demographics and the covariate tests has a multiple correlation of 0.7 with the score on the test being analyzed (a typical value for the WAIS–IV), then obtaining power of 0.8 to detect an effect size of 0.2 (with alpha of .05) requires 200 examinees per format for a total of approximately 400.

The advantage of the randomly equivalent groups design is that the random assignment of examinees to format tends to make the subsamples being compared equivalent on all characteristics that might influence test performance, including those that are not measured (or cannot be measured). This advantage comes at the price, however, of requiring a relatively large sample.

Copyright © 2012. NCS Pearson, Inc. or its affiliate(s). All rights reserved. Q-interactive is a trademark in the U.S. and/or other countries, of Pearson Education, Inc. or its affiliate(s).

Page 4

## Non-Randomly Equivalent Groups Design

This method leverages the large and carefully stratified norm sample that exists for each test and reduces the required sample size. It can be used when the focal test contains two or more subtests that measure the same ability construct, or when the norm sample examinees took external covariate tests. When two subtests measure the same construct, they serve as the covariate tests.

In this design, the existing norm sample serves as the paper-administration sample and only the digital-administration sample needs to be collected. The digital sample should have similar demographic characteristics as the norm sample. The large size of the norm sample reduces the size of the digital sample needed to reach a specified level of power. The statistical findings in the norm sample are treated as population parameters, permitting the use of a one-sample test of whether the statistical results in the digital sample differ from those parameters.

One method of analyzing the data from this design is to develop prediction equations for focal test scores based on demographics and the covariate-test scores, using the norm-sample data. These equations are applied to the digital-format sample, and the average difference between the observed and predicted scores on the focal test is taken to be an estimate of the format effect. If the multiple correlation of the covariate tests and demographic variables with scores on the focal test is .75 (typical for the WAIS–IV), then a digital-format sample of approximately 100 cases provides power of 0.8 to detect an effect size of 0.2 (at alpha of .05).

# Other Designs

Occasionally, the nature of a test lends itself to a more efficient type of design in which examinees serve as their own controls, such as retest and dual-capture. (The alternate-form design has not been feasible because the WAIS-IV subtests do not have alternate forms.)

# **Retest Design**

In the retest design, each examinee takes the test twice, and the administration sequence is counterbalanced in the sample. This design is appropriate when the response processes are thought to be unlikely to change substantially on retest, because the examinee does not learn solutions to specific problems or strategies for solving novel problems. Examples of such tests are measures of processing speed or short-term memory for non-meaningful stimuli.

Copyright © 2012. NCS Pearson, Inc. or its affiliate(s). All rights reserved. Q-interactive is a trademark in the U.S. and/or other countries, of Pearson Education, Inc. or its affiliate(s).

Page 5

When a retest design is possible, it is highly efficient because examinees serve as their own controls. In this method, each examinee takes the test twice, once in each format, and the administration sequence is counterbalanced so that half of the examinees take one format first and half take the other first.

A retest equivalence study is analyzed by calculating for each examinee the difference between the second-administration and first-administration scores. If there is no format effect, the average value of these differences will be the same regardless of sequence. However, if there is a format effect, the average difference scores in the two sequence groups will differ by twice the size of the effect, because in one sequence group the effect will increase the average difference score and in the other sequence group it will reduce it. Using demographically matched pairs of examinees in the two sequence groups produces high statistical power with small sample sizes. Assuming a retest correlation of 0.8, a sample of 30 cases (15 matched pairs) is needed to achieve power of 0.8 to detect an effect size of 0.2 (alpha = .05).

## **Dual Capture Design**

In the dual-capture design, each examinee takes the test only once, but the administration is video recorded to capture the examinee's responses and all audio. A number of examiners independently watch each video to capture and score the responses, using the paper or the digital format.

This design is appropriate for subtests where the digital format does not affect examinee behavior, either directly (by viewing or responding on the table) or indirectly (by the examiner's feedback to the examinee while the examinee is performing each item). Administrations are video recorded from the examiner's point of view, without showing the examiner capturing and scoring the responses. A set of examiners scores each video recording, half use paper procedures and the other half uses digital procedures. To the extent that the assumption that examinee behavior is not affected by the digital format is correct, this is the equivalent of a retest design in which the examinee's performance is identical on each administration. Thus, the design focuses entirely on the effect of the digital format on the examiner's ability to capture and score that performance. Enough examinees are needed to provide a range of types of performance, and each recording should be scored by several examiners in each format.

Copyright © 2012. NCS Pearson, Inc. or its affiliate(s). All rights reserved. Q-interactive is a trademark in the U.S. and/or other countries, of Pearson Education, Inc. or its affiliate(s).

Page 6

## Selection of Participants

The initial Q-interactive equivalence studies used samples of nonclinical examinees with demographic characteristics similar to those of the general population. Examinees with clinical conditions were excluded in order to focus the studies on estimating the presence and size of any format effects. Because the effects of computer-assisted administration on individuals with particular clinical conditions are difficult to predict, including an arbitrarily determined sample of examinees with various disorders would have unknown effects on the results and could interfere with the goal of seeing whether the digital format has an effect on examinee or examiner behavior.

Examiners participating in the format-equivalence studies were expected to be proficient in the test's standard administration procedures and received enough training and practice in the digital administration procedures to be able to conduct the administration smoothly, without having to devote a great deal of attention to the format. Experience suggests that becoming thoroughly familiar with a new format takes a substantial amount of practice.

## Studies of WAIS-IV Equivalence

To date, two WAIS–IV studies have been completed and a study of the WISC–IV is in process.

## Study 1: WAIS-IV

#### Method

The non-randomly equivalent-groups method was used for the first WAIS–IV Q-interactive study, conducted in August–September 2011.

## **Participants**

The Q-interactive Study 1 sample consisted of individuals, ages 16 to 77, who were recruited by Pearson's Field Research staff or by a market research firm. Potential examinees were screened for demographic characteristics and exclusionary factors, such as perceptual or motor disabilities or severe clinical conditions. (A number of individuals with mild clinical conditions were recruited and tested, but were excluded from the analyses.) The sampling plan called for an overrepresentation of individuals at the upper age levels and those with no more than a high school education. These groups were expected to be the most likely to be affected by the digital administration format. Individuals who agreed to participate were randomly assigned to one of two substudies (Study 1a or Study 1b). All examinees were paid for their participation.

Copyright © 2012. NCS Pearson, Inc. or its affiliate(s). All rights reserved. Q-interactive is a trademark in the U.S. and/or other countries, of Pearson Education, Inc. or its affiliate(s).

Page 7

Table 1 reports the demographic characteristics of the two subsamples, which are similar except for gender (with the Study 1b sample having a higher proportion of males). Because the substudies are analyzed independently (that is, not compared with each other), this difference does not affect the analyses.

Power analysis indicates that with 39 or 40 examinees taking each subtest digitally, and with a .75 multiple correlation of the covariate tests and demographic variables with scores on the focal test, the nonrandomly equivalent groups design has a 0.46–0.47 probability of finding a statistically significant effect (at alpha of .05) if the true effect size is 0.2.

Examiners were school and clinical psychologists qualified and experienced in administering WAIS–IV or WISC–IV. They received two days of onsite training in administering WAIS–IV with Q-interactive, and they conducted several practice administrations before the study began. Testing took place at four sites: San Antonio, Chicago, San Francisco, and Newark, NY (near Rochester). In San Antonio, testing was conducted in the Pearson office, and in the other sites the market research firms that recruited the examinees provided testing rooms. All administrations were video recorded (with the examinee's consent) so that the accuracy of both digital and paper administrations could be evaluated if any format effects were found. Examiners who were not Pearson employees were paid for their participation.

Copyright © 2012. NCS Pearson, Inc. or its affiliate(s). All rights reserved. Q-interactive is a trademark in the U.S. and/or other countries, of Pearson Education, Inc. or its affiliate(s).

Page 8

Table 1 Demographic characteristics of Study 1 (WAIS-IV) samples

Demographic Characteristic		Study 1a	Study 1b	
	N	39	40	
Age (years)	Range	16–77	17–75	
	Mean	46.1	45.1	
	SD	19.1	17.8	
Gender	Female	20	14	
	Male	19	26	
Ethnicity	African American	8	8	
	Hispanic	13	17	
	White	17	15	
	Other	1	0	
Education	< 9 years	2	2	
	9–11 years	11	7	
	HS graduate	8	11	
	Some post-HS	8	12	
	4-year degree	10	8	
Region	Northeast	9	9	
	North Central	6	5	
	South	21	24	
	West	3	3	

#### **Procedure**

In this non-randomly equivalent groups study, the WAIS–IV norm sample of 2,200 cases served as the paper-format group. Half of the WAIS–IV subtests were evaluated in each of the two independent sub-studies (1a and 1b). In each substudy, half of the subtests served as paper-administered covariate tests, because they were administered in paper format to both the norm sample and the new (Q-interactive) sample. The other half of the subtests (those evaluated for format effects) was administered in digital format in the Q-interactive sample and paper format in the norm sample. The halves were formed in a way that attempted to maximize the multiple correlation of each subtest in one half (i.e., a subtest being analyzed for format effects) with the set of subtests in the other half (i.e., the paper-administered covariates), so as to maximize statistical power.

Copyright © 2012. NCS Pearson, Inc. or its affiliate(s). All rights reserved. Q-interactive is a trademark in the U.S. and/or other countries, of Pearson Education, Inc. or its affiliate(s).

Table 2 shows the subtest composition of the two halves. The 15 subtests measure four ability domains, with 3 to 5 subtests per domain. For the study, the subtests within each domain were divided into halves as evenly as possible to balance the representation of constructs and formats between the halves. Because it was important to maintain the standard subtest administration order, the subtests of each half were distributed across the sequence in clusters of two to four consecutive subtests, to reduce the amount of switching between formats during administration.

Table 2 Study 1 (WAIS–IV) subtest formats and sequences

Subtests		
(in administration order)	Study 1a	Study 1b
Block Design	Paper	Digital
Similarities	Paper	Digital
Digit Span	Digital	Paper
Matrix Reasoning	Digital	Paper
Vocabulary	Digital	Paper
Arithmetic	Paper	Digital
Symbol Search	Paper	Digital
Visual Puzzles	Digital	Paper
Information	Digital	Paper
Coding	Paper	Digital
Letter-Number Sequencing	Paper	Digital
Figure Weights	Paper	Digital
Comprehension	Paper	Digital
Cancellation	Digital	Paper
Picture Completion	Digital	Paper

Each examinee took the entire WAIS–IV in its standard sequence, with half of the subtests administered in paper format and half in digital format. The examiner switched from one format to the other between clusters.

For all subtests except the Processing Speed subtests, examiners' item scoring decisions were retained for analysis (although any errors in calculating subtest raw scores were corrected by Pearson staff). The Q-interactive examiner interface may affect how examiners score items, and so their decisions are an important part of the study. On the other hand, the Processing Speed

Copyright © 2012. NCS Pearson, Inc. or its affiliate(s). All rights reserved. Q-interactive is a trademark in the U.S. and/or other countries, of Pearson Education, Inc. or its affiliate(s).

subtests are scored post-administration in the identical manner for paper and digital formats, so the response booklets for those subtests were rescored by Pearson staff to ensure that there were no scoring errors.

The first step in analysis was to use the WAIS–IV norm sample to compute a multiple regression equation for each subtest. The subtest scaled scores were predicted from the subtest scaled scores in the other set and demographic variables (sex, ethnicity, and education). This equation was then applied to each digitally administered subtest in the Q-interactive samples, to generate a predicted score for each digital administration of a subtest. The residuals (differences between observed and predicted scores) represent the digital effect plus error. The analysis of each subtest used a one-sample t test of the null hypothesis that the average residual is zero.

#### Results

Table 3 provides information about how well the prediction equations derived from the WAIS–IV norm sample fit the Q-interactive sample. The norm-sample correlations shown in this table are the estimated cross-validation values of the multiple correlation of the set of predictors with each focal test. The correlations were quite similar in the norm and Q-interactive samples, which support the use of the predicted scores as criteria against which to evaluate scores from the digital administrations.

Copyright © 2012. NCS Pearson, Inc. or its affiliate(s). All rights reserved. Q-interactive is a trademark in the U.S. and/or other countries, of Pearson Education, Inc. or its affiliate(s).

Table 3 Study 1 (WAIS–IV), applicability of prediction equations to the Q-interactive samples

	Correlation of Predicted Score With Actual score		
Subtest	Q-interactive Sample	Norm Sample	
Arithmetic	.83	.73	
Block Design	.68	.72	
Cancellation	.28	.51	
Coding	.68	.57	
Comprehension	.67	.77	
Digit Span	.81	.74	
Figure Weights	.78	.71	
Information	.77	.72	
Letter-Number Sequencing	.65	.71	
Matrix Reasoning	.82	.67	
Picture Completion	.57	.55	
Similarities	.82	.76	
Symbol Search	.52	.57	
Visual Puzzles	.77	.71	
Vocabulary	.84	.81	

The results of Study 1 are presented in Table 4. Some digitally administered subtests had missing or unusable scores for technical or scheduling reasons, and this is reflected in several sample sizes smaller than 39 (Study 1a) or 40 (Study 1b). None of the missing data was caused by examinee difficulty in using the digital format.

The average residual is the average difference between observed and predicted scaled scores on the digitally administered subtest. A positive value means that scores from the digital format were higher than predicted, and a negative value indicates lower than expected performance. The effect size is the average residual divided by 3 (the standard deviation of scaled scores in the norm sample).

Copyright © 2012. NCS Pearson, Inc. or its affiliate(s). All rights reserved. Q-interactive is a trademark in the U.S. and/or other countries, of Pearson Education, Inc. or its affiliate(s).

Table 4 Study 1 (WAIS-IV) format effects

	Residual				
Subtest	N	Mean	SD	t	Effect Size
Arithmetic	39	0.13	1.90	0.43	0.04
Block Design	36	-0.47	1.94	-1.45	-0.16
Cancellation	32	0.48	2.65	1.02	0.16
Coding	37	1.02	2.11	2.94**	0.34
Comprehension	39	-0.35	2.39	-0.91	-0.12
Digit Span	36	-0.24	1.60	-0.9	-0.08
Figure Weights	36	-0.06	2.35	-0.15	-0.02
Information	40	-0.83	1.98	-2.65*	-0.28
Letter-Number					
Sequencing	36	-0.11	2.21	-0.30	-0.04
Matrix Reasoning	40	0.30	1.82	1.04	0.10
Picture Comp.	40	-1.28	2.39	-3.39**	-0.43
Similarities	36	-0.34	1.93	-1.06	-0.11
Symbol Search	37	0.54	2.44	1.35	0.18
Visual Puzzles	40	0.53	1.83	1.83	0.18
Vocabulary	40	-0.14	1.65	-0.54	-0.05

Note. Effect size = mean residual / 3.

Three subtests showed statistically significant format effects that exceeded the 0.2 criterion. Scores from the digital administrations of Information and Picture Completion were lower than expected, and scores on Coding were higher than expected. The other two Processing Speed subtests (Cancellation and Symbol Search) showed non-significant format effects in the same direction as Coding.

## **Discussion**

The finding that 12 of the 15 subtests did not show a format effect size reaching 0.2 supported the goal of this research, which was to demonstrate equivalence of the Q-interactive administration method to the standard procedure. Each of the three subtests that showed a format effect (and the two other Processing Speed subtests) underwent a careful investigation of possible causes. This included reviewing the video recordings of the digital and paper administrations, and inspecting

Copyright © 2012. NCS Pearson, Inc. or its affiliate(s). All rights reserved. Q-interactive is a trademark in the U.S. and/or other countries, of Pearson Education, Inc. or its affiliate(s).

<sup>\*</sup>p < .05, \*\*p < .01

cases with unusually great variability in subtest scores to identify any invalid data that may have affected the results.

Evaluation of Picture Completion suggested two possible causes of the digital effect. For some items, the art displayed on the examinee tablet was slightly blurry. Although these effects were subtle and did not affect perception of the important features of the illustrations, it is the nature of the examinee's task to search for defects, and so it is plausible that examinees would be distracted by the blurry sections of the art and spend time inspecting those sections. Secondly, some examiners found the organization of the response capture buttons on the examiner tablet to be confusing. (Errors in capturing responses were not observed on the video recordings.)

By contrast, no explanations were apparent for the format effects on Information and Coding. On both of these subtests, the examinee tablet is not used, and the examiner interface is very simple. The video recordings of the digital and paper administrations of these subtests did not show any examinee or examiner behaviors or examiner errors that would account for the results. A differential item functioning analysis was conducted for Information to see if any particular items had become more difficult since the WAIS–IV was normed about six years earlier, but the results were negative. On Coding and the other Processing Speed subtests, the only difference between the formats is that in the digital administration the tablet displays the instructions to the examiner (rather than the printed manual) and controls the timing.

# Study 2: WAIS-IV Follow-Up

#### Method

A second study of WAIS–IV was conducted in November 2011 to check the format effects found in Study 1 for Picture Completion, Information, and Coding (as well as the Processing Speed subtests). The Picture Completion digital art was replaced with clearer images, and the examiner capture screen was redesigned and simplified, in the hope of removing the format effect for that subtest. The other subtests were administered without change from Study 1. Because no opportunities for improvement or correction were apparent for these subtests, this portion of the study was designed to confirm or disconfirm the initial findings.

## **Participants**

Examinees were recruited in the same way as in Study 1, except that individuals with clinical conditions were not accepted. Also, demographic characteristics were controlled more tightly than in Study 1 to obtain a closer match to the general population. Table 5 shows the distributions of sex,

Copyright © 2012. NCS Pearson, Inc. or its affiliate(s). All rights reserved. Q-interactive is a trademark in the U.S. and/or other countries, of Pearson Education, Inc. or its affiliate(s).

Page 14

ethnicity, education, and region in the Study 2 sample. The Processing Speed study sample of 30 cases consisted of 15 demographically matched pairs and was a subset of the larger Information and Picture Completion study sample. Study 2 used the same testing sites and examiners as Study 1.

Table 5 Demographic characteristics of the Study 2 (WAIS-IV) samples

Demographic Characteristic		Processing Speed Study	Information & Picture Completion Study	
		30		
Age (years)	Range	16–67	16–82	
	Mean	37.5	40.8	
	SD	14.0	17.0	
Gender	Female	15	49	
	Male	15	50	
Ethnicity	African American	8	15	
	Hispanic	6	25	
	White	16	55	
	Other	0	4	
Education	< 9 years	0	1	
	9-11 years	0	4	
	HS graduate	6	21	
	Some post-HS	13	41	
	4-year degree	11	32	
Region	Northeast		0	
	North Central		16	
	South		83	
	West		0	

#### **Procedure**

Study 2 was a combination of two study designs: the nonrandomly equivalent samples design was repeated for Information and Picture Completion, and a retest design was used for Processing Speed. Because the latter requires fewer cases than the former, it was conducted on the first 30

Copyright © 2012. NCS Pearson, Inc. or its affiliate(s). All rights reserved. Q-interactive is a trademark in the U.S. and/or other countries, of Pearson Education, Inc. or its affiliate(s).

cases, and the remaining cases were used only for the analysis of Information and Picture Completion. A retest design was considered appropriate for the Processing Speed subtests because relatively little learning takes place from one administration to the next. The subtests use tasks that are easy to perform, and assess the number of such tasks that the examinee does correctly in a fixed amount of time. Remembering the symbol-digit associations on Coding would boost the score on the second administration but was not thought to fundamentally change the cognitive process required to perform the subtest.

The first 30 examinees each took the following sequence of subtests:

- Coding, Cancellation, and Symbol Search in either paper or digital format
- Block Design and Vocabulary in paper format (to serve as covariates)
- Picture Completion and Information in digital format
- Coding, Cancellation, and Symbol Search in the format not taken earlier

The remaining examinees followed this sequence, but did not take the Processing Speed subtests. One examinee in each of the 15 demographically matched pairs in the Processing Speed portion of the study took the paper format first and the digital format second, and the other examinee took the reverse sequence. This permitted the use of a matched-pairs t test for the analysis.

The analysis of Picture Completion and Information used the same procedures as Study 1, in which regression equations based on the WAIS–IV norm sample were used to predict scores on the digital administrations of these subtests, and the residuals between actual and predicted scores were interpreted as measures of the format effect.

### Results

Results of the retest study of the Processing Speed subtests are shown in Table 6. Each of the format effects was obtained by computing the average Time1 to Time2 change score in each sequence group, then subtracting the average for the digital-first group from the average for the paper-first group, and finally dividing the result by two. In general, the retest study results are similar to those of Study 1 in that scores were higher with the digital administration.

Copyright © 2012. NCS Pearson, Inc. or its affiliate(s). All rights reserved. Q-interactive is a trademark in the U.S. and/or other countries, of Pearson Education, Inc. or its affiliate(s).

Page 16

Table 6 Study 2 results for the WAIS–IV Processing Speed subtests (N = 15 matched pairs)

Subtest	Format	Effect	4	Effect Size
Sublest	Mean	SD	τ	
Cancellation	0.40	2.31	1.34	0.13
Coding	0.37	2.05	1.38	0.12
Symbol Search	0.80	3.31	1.87	0.27

*Note.* Positive format effect indicates higher scores on digital administration.

Effect size = format effect / 3

Shortly after Study 2 was completed, the Q-interactive software developers discovered that the way in which the initiation of timing was programmed had introduced a delay of about 2 seconds. Therefore, examinees had been getting approximately 2% more time to perform the Processing Speed tasks. Reducing their raw scores by 2% brought the digital format effect sizes to: Cancellation, 0.13; Coding, 0.07; and Symbol Search, 0.13. The software developers have corrected the timing error in Q-interactive since then.

As shown in Table 7, the Study 2 result for Information was almost identical to that of Study 1 (effect sizes of –.29 and –.28, respectively). Because nothing about the administration of Information was changed, this confirmed the initial finding. On the other hand, the format effect for Picture Completion was quite a bit smaller than it had been in Study 1 (–.17 vs. –.43) and was within the allowable range for equivalence, indicating that improving the quality of the illustrations and/or reformatting the examiner capture screen had a positive effect.

Table 7 Study 2 results for the WAIS–IV Information and Picture Completion subtests

		Resi	idual		
Subtest	N	Mean	SD	t	Effect Size
Information	99	-0.88	2.02	-4.33**	-0.29
Picture Completion	99	-0.50	2.24	-2.22*	-0.17

Note. Effect size = mean residual / 3

<sup>\*</sup> p < .05 \*\* p < .01

Following Study 2, an additional analysis of Information shed light on the source of its digital format effect. In Study 1, 40 examinees took Information in paper format (to serve as a covariate). Their scores were analyzed using the same method as that applied to the digital administrations, using other paper-administered subtests (Vocabulary, Matrix Reasoning, Visual Puzzles, and Digit Span) as the covariates. The multiple correlation of these subtests with the paper Information score was .74 in the WAIS–IV norm sample and .84 in the Q-interactive sample. The mean residual was –.51 (effect size –.17), indicating that even when Information is administered in paper format, its scores tend to be lower than predicted. The reason for this effect is unknown; however, it explains more than half of the format effect found in Studies 1 and 2. The remaining effect size of –.12 (–.29 minus –.17) is relatively small and is similar to that for the other WAIS–IV Verbal Comprehension subtests.

## **Conclusion**

Figure 1 is a summary of the effect sizes from Studies 1 and 2. All subtests have effect sizes less than 0.2, which was set initially as the criterion for equivalence. This supports the ability of clinicians to interpret test scores obtained using the Q-interactive platform in the same way as results from standard (paper-based) administration. It should be kept in mind that the studies have used nonclinical samples and that the potential effects of using the digital interface with individuals with particular clinical conditions are not yet known.

The Verbal Comprehension subtests tend to have very small format effects that are in a consistent direction (slightly lower scores with digital administration). Similarly, the Processing Speed subtests have very small positive format effects. These effects are non-significant and not clinically meaningful, but their causes should continue to be sought. Identifying the causes will contribute to our understanding of how digital interface design affects behavior.

These studies have provided useful information about procedures for studying the effects of administration formats in general and digital formats in particular. The replication of findings for the Information and Processing Speed subtests in independent samples and (for Processing Speed) using a different experimental design supports the validity and dependability of these designs.

The value of having video recordings of administrations was demonstrated often during this research. Without a way to determine how an examiner actually administered the test or how the examinee's performance should have been scored, it would have been much more difficult to judge

Copyright © 2012. NCS Pearson, Inc. or its affiliate(s). All rights reserved. Q-interactive is a trademark in the U.S. and/or other countries, of Pearson Education, Inc. or its affiliate(s).

Page 18

various hypotheses about the causes of any observed format effects. The recordings also help to inform the developers about how examinees and examiners actually use the digital interfaces.

Another lesson was the importance examiners practicing administration several times. Although examiners generally felt confident in their understanding of the Q-interactive procedures by the end of the second day of training, they discovered that they needed to do more than just a few realistic practice administrations to feel comfortable with the new system.

The experience with the Processing Speed subtests illustrated the risks associated with assuming that a new type of digital interface will work as designed. This was the first experimentation with tests scored on the basis of speed, and it revealed a technical flaw that may not have been detected if the study had not been conducted.

Finally, these studies lay the groundwork for understanding the effects (or lack of effect) of features of interface design on how examinees perform and how examiners capture and score responses. As this body of knowledge grows, it should support generalization to other tests of the same type and features.

Copyright © 2012. NCS Pearson, Inc. or its affiliate(s). All rights reserved. Q-interactive is a trademark in the U.S. and/or other countries, of Pearson Education, Inc. or its affiliate(s).

ŭ

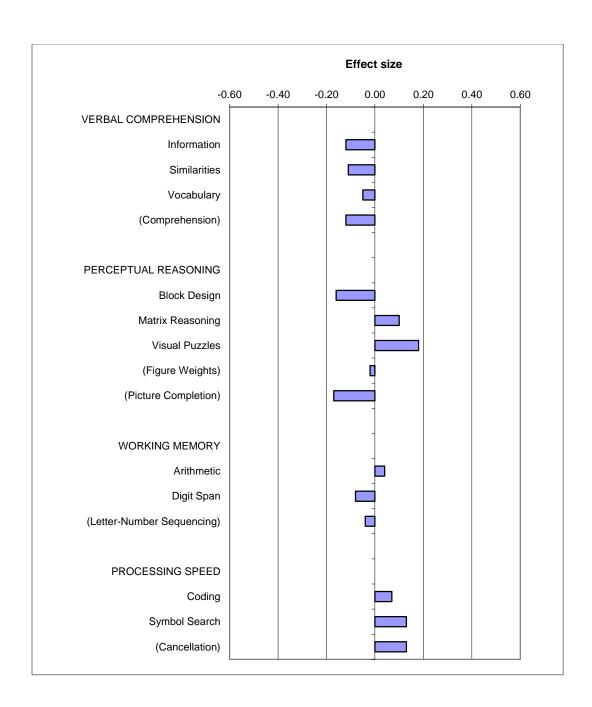


Figure 1 Summary of WAIS-IV Studies 1 and 2 results (subtests in parentheses are supplemental)

Copyright © 2012. NCS Pearson, Inc. or its affiliate(s). All rights reserved. Q-interactive is a trademark in the U.S. and/or other countries, of Pearson Education, Inc. or its affiliate(s).